LAads
A MARKETING AGENCY

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SIRIUS CHAN
President, Sich Casket Company Ltd.

Sirius Chan is the president and founder of Sich Casket Company Ltd. and a pioneer of the Chinese casket industry.

A native of Hong Kong, Sirius attended high school and college in Toronto, Canada. He graduated Ryerson Polytechnic University with a Bachelor of Aerospace Engineering. He also earned a degree in Enterprise Software Engineering from Indus Systems Training College in Toronto.

Sirius began his professional career as a process engineer at Neff Kitchens Manufacturer Ltd., a major producer of kitchen and home cabinets in Toronto, Canada. He then worked as a manufacturing engineer for Toronto-based Celestica International Inc. a former IBM company and a leading maker of OEM components for the electronics industry.

In 2003 Sirius returned to China to help rebuild his family's struggling furniture manufacturing business. After analyzing the business, he realized that their factory was too small to compete against larger players in the furniture industry. While considering changing the company's core product, Sirius heard of an American buyer who wanted to source caskets in China. After researching the funeral industry, Sirius decided to convert and modernize the Sich factory to manufacture high quality caskets.

In just ten years he has grown Sich Caskets to become one of the largest casket manufacturers in China furnishing a complete line of high quality wood and metal caskets sold throughout North America.

Sirius lives with his wife and two children in Ningbo City, Zhejiang, China, site of the Sich factory.

For more information, please contact Sirius@sichcasket.com.

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(Editors – digital photographs available upon request)